



MEDIA RELEASE

Whitman Asset Management announces launch of Private Client Investment Management Division with new hires

London 8 October 2020. Whitman Asset Management Limited (“Whitman”), previously known as Whitman Capital Management today announces the launch of a new Private Client Investment Management division. This division will offer clients a traditional multi-asset portfolio management service, focusing on individual client objectives and active management. Victoria Stevenson has joined from Quilter Cheviot to incept this business with the help of Michael Pallett, a veteran of the investment management industry. Whitman will be looking to add further experienced private client investment managers in the months to come.

Whitman now has two core business divisions. The newly formed Private Client Investment Management division and, the Smaller Companies Fund Management division, which was established in 2018 by Christopher Pease, CIO.

In July 2020 The Whitman Group divested Whitman Asset Management, and the management team of Whitman together with a group of external private investors bought out 100% of the equity to form a wholly independent asset management firm. Whitman is regulated and approved by the FCA as an asset manager. During 2020 Whitman has raised fresh capital into the business to support the firm’s growth plans and evolved its branding, the features of which can be viewed on the new website - www.whitman.co.uk. This reflects the forward-looking nature and growth focus of the business and, above all, the firm’s absolute commitment to looking after clients’ investments.

Overseeing these activities will be Whitman’s newly appointed Chief Executive, Araminta Le Flufy (née Lowes) subject to approval from the FCA. Araminta was previously Head of Smaller Companies at Whitman Howard and a significant shareholder in The Whitman Group. Commenting on the new independently owned Whitman Asset Management and the establishment of its Private Client Investment Management division, Araminta Le Flufy, said,

“Given the economic turmoil caused by the Coronavirus pandemic and the market uncertainties this has created, we are hugely energised by the firm’s developments this year. The total support of all our clients and the confidence shown by our external investors partnering with us has been exceptional. The Private Client Investment Management business has been in our planning for several months and we are delighted to be onboarding Victoria and Michael who share our vision and enthusiasm about what we are building. We believe our clients’ smaller companies and AIM IHT portfolios are strongly positioned for the environment ahead and we confidently plan to expand this division underpinned by our experienced investment team led by Christopher Pease and Joshua Northrop.”

ENDS

Attached: Enquiries and Note to Editors

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Photographs of Araminta Le Flufy, CEO and Christopher Pease, CIO available on request

NOTE TO EDITORS**About Whitman Asset Management**

Whitman Asset Management Limited (“Whitman”) was launched in September 2018 by a group of like-minded investment professionals who saw an opportunity to build an investment business focused on client objectives and active management. Whitman is a wholly independent company, privately owned by the employees and a small number of experienced investors. As equity owners in the business the management are inherently aligned to clients. The firm has two core activities; the private client investment management division which looks after investments for private clients and financial planners, investing on a global basis, and secondly, a fund management division which specialises in UK smaller company growth investing. The firm also manages directly invested AIM portfolios giving investors access to exciting growth companies listed on AIM via segregated accounts that benefit from Inheritance Tax Relief after two years.

Website: www.whitman.co.uk